



## 2020 SPECIAL ENROLLMENT TOOLKIT: ALL STAKEHOLDERS

Access Health CT (AHCT) is on a mission to increase the number of insured residents in our state. Now more than ever is it important to protect your health and your finances. Our team can help you **shop, compare and enroll** in quality healthcare plans from brand-name insurance companies. And it's the **only place where you could qualify for financial help** to lower your costs.

You may be able to **enroll right now** if you qualify for Husky/Medicaid **OR** if you experience a Qualifying Life Event that opens a Special Enrollment. These events include losing coverage due to job loss/change and losing coverage through a spouse or parent. In these challenging times, help Access Health CT **spread the word that we are here to help** keep Connecticut residents covered! Visit **AccessHealthCT.com** to learn more.

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## TALKING POINTS

- **Have you lost your health insurance coverage?** Access Health CT has quality health insurance plans that are just right for your right now.
- You may be able to **enroll right now** if you qualify for Husky/Medicaid OR if you experience a **Qualifying Life Event that opens a Special Enrollment**. Visit [AccessHealthCT.com](https://www.accesshealthct.com) and click **Learn More** for details
- AHCT is the only place where you can **qualify for financial help** to lower your costs.
- Make sure to **check with Access Health CT before choosing COBRA coverage**. You may find a better, less expensive option.
- If you experience a **Qualifying Life Event – like losing health insurance through your employer** – you have 60 days to start an application.
- Visit [AccessHealthCT.com](https://www.accesshealthct.com) and click **Compare Plans** to filter your plan options by in-network doctors, prescriptions and account for any expected medical services to choose the right plan for your situation.
- Access Health CT is still here to help, and **all help is FREE** – online, in-person and over the phone! For more information [AccessHealthCT.com](https://www.accesshealthct.com) and click **Find Help**

## SOCIAL MEDIA PROFILES

We are active on social media – please follow our pages, tag us in posts about healthcare, enrollment, and share our updates to help spread the word.

**Facebook:** <https://www.facebook.com/AccessHealthCT/>

**Twitter:** <https://twitter.com/AccessHealthCT>

**Instagram:** <https://www.instagram.com/accesshealthct/>

**YouTube:** <https://www.youtube.com/user/AccessHealthCT>

## ASSETS

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VIDEO PLAYERS – UPDATED REGULARLY

English	Spanish
<a href="#"><u>Need coverage now? We can help you get started.</u></a>	<a href="#"><u>¿Necesita cobertura ahora? ¡Podemos ayudarte a empezar!</u></a>
<a href="#"><u>Know Your Options - Plan Types and Important Terms</u></a>	<a href="#"><u>Conozca Tus Opciones - Tipos de Planes y Terminos Importantes</u></a>

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VIDEOS – GENERAL

English	Spanish
<a href="#"><u>Special Enrollment Commercial</u></a>	<a href="#"><u>Período de Inscripción Especial Comercial</u></a>
<a href="#"><u>About Access Health CT</u></a>	<a href="#"><u>Sobre Nosotros</u></a>
<a href="#"><u>Consider Costs</u></a>	<a href="#"><u>Considerar Los Costos</u></a>
<a href="#"><u>Picking a Plan to Meet Your Needs</u></a>	<a href="#"><u>Inscribirse en un plan para satisfacer sus necesidades</u></a>
<a href="#"><u>Keep Your Account Up to Date</u></a>	<a href="#"><u>Mantenga Su Cuenta Actualizada</u></a>
<a href="#"><u>Tips to Stay Covered</u></a>	<a href="#"><u>Consejos Para Mantener su Seguro de Salud</u></a>

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VIDEOS – SPECIAL ENROLLMENT

- [Access Health CT is Here to Help](#)
- [Not Sure if You Qualify to Enroll?](#)

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## WEBSITE LINKS

### [AccessHealthCT.com](https://AccessHealthCT.com)

- [Compare Plans](#)
- [Find Help - including Live Chat](#)
- [Learn More - Do I qualify to enroll?](#)

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## DIGITAL FLYERS

### English:

- [Special Enrollment - Poster](#)
- [Special Enrollment Brochure](#)
- [Enrollment Checklist](#)
- [Special Enrollment Verification](#)
- [Access Health CT vs. COBRA Coverage](#)
- [Understanding Financial Help](#)
- [Understanding Immigration Status](#)
- [What to Expect After Enrolling](#)

### Spanish

- [Período de Inscripción Especial – Póster](#)
- [Período de Inscripción Especial](#)
- [Que Necesito Para Inscribirme](#)
- [Período de Inscripción Especial: Verificación](#)
- [Cobertura de COBRA](#)
- [Comprender Ayuda Financiera](#)
- [Estado de Inmigración](#)
- [Después de Inscribirte](#)

### Other Languages:

- Special Enrollment Brochure
  - [Arabic](#)
  - [Chinese](#)
  - [French Haitian](#)
  - [Haitian Creole](#)
  - [Hindi](#)
  - [Italian](#)
  - [Korean](#)
- Access Health CT vs. COBRA Coverage
  - [Chinese](#)
  - [Polish](#)
  - [Portuguese](#)
- [Polish](#)
- [Portuguese](#)
- [Tagalog](#)
- [Vietnamese](#)

BRANDED CONTENT

SUGGESTED POSTS

Have you lost your health insurance coverage? CT residents can check out their healthcare options with **@AccessHealthCT**. To find free help visit [Support.AccessHealthCT.com](https://Support.AccessHealthCT.com)

**@AccessHealthCT** Special Enrollment year-round. To see if you qualify visit [AccessHealthCT.com](https://AccessHealthCT.com) to shop, compare and enroll in quality health plans

**@AccessHealthCT** is only place CT residents can get \$\$ help to pay for healthcare. Need coverage now? Visit [AccessHealthCT.com](https://AccessHealthCT.com)

Call **@AccessHealthCT** for enrollment help at 1-855-805-4325. M-F 8am-4pm. Or visit [AccessHealthCT.com](https://AccessHealthCT.com) and live chat today!

Need healthcare coverage? In CT you can find coverage through **@AccessHealthCT** you might qualify for financial help!

Having health insurance protects your health and your finances. Need coverage now? Check out **@AccessHealthCT** and you might get \$\$ to help lower your costs.

**@AccessHealthCT** is here to help and all help is free! Need health insurance now? You may qualify to enroll. Visit [AccessHealthCT.com](https://AccessHealthCT.com) and live chat today!

Did you know that **@AccessHealthCT** is the only place where CT residents can get financial help to pay for healthcare coverage? Shop, compare and enroll at [AccessHealthCT.com](https://AccessHealthCT.com)

Protect your health and your finances with health insurance through Access Health CT. Get free help from **.@AccessHealthCT** to stay covered!

On [DAY MONTH, DATE] **@AccessHealthCT** is hosting a webinar to help you understand your health insurance options. **AHCT is here to help and all help is free.** Join us [REGISTRATION LINK]

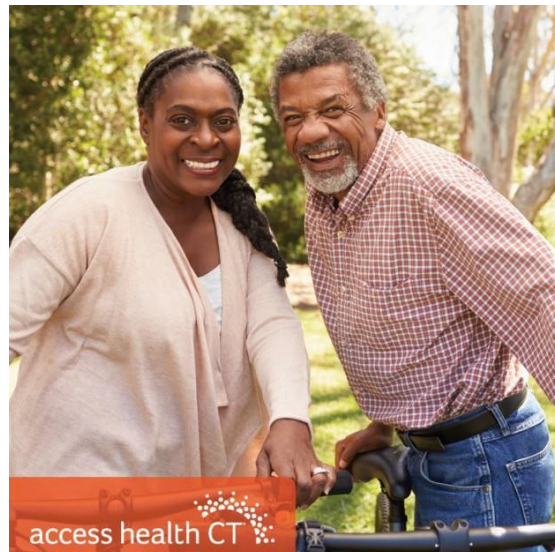


Need health insurance now? Join **@AccessHealthCT** on [DAY MONTH, DATE] to understand all your options and the financial help available. **AHCT is here to help and all help is free.** Join us [REGISTRATION LINK]

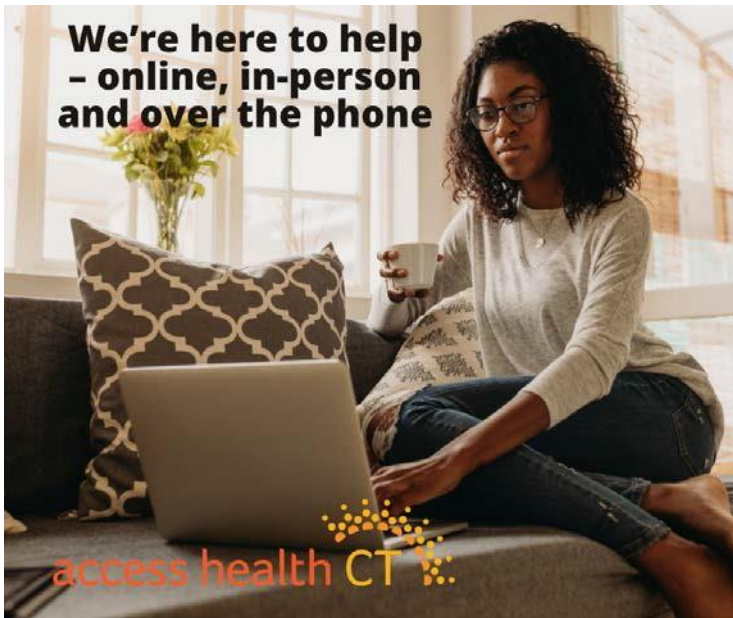
Considering COBRA coverage? Join **@AccessHealthCT** on [DAY MONTH, DATE] to understand all your options and the financial help available. **AHCT is here to help and all help is free.** Join us [REGISTRATION LINK]

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#### SHARABLE IMAGES









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EMAILS TO FORWARD

- [You May Still Qualify to Enroll - Special Enrollment](#)
- [Important Customer Reminders](#)

CONTACT INFORMATION

Our Call Center is here to help:

- 1-855-805-4325 / TTY 1-855-789-2428
- Monday– Friday, 8am – 4pm

You can also [Live Chat](#) with the team during the hours listed below:

- Monday – Friday, 9am – 3:45pm



## DATA, RESEARCH AND PUBLICATIONS

- [2020 Open Enrollment Period - Summary](#)
- 2020 Open Enrollment Fact Sheets by County
  - [Fairfield](#)
  - [Hartford](#)
  - [Litchfield](#)
  - [Middlesex](#)
  - [New Haven](#)
  - [New London](#)
  - [Tolland](#)
  - [Windham](#)
- [2019 Uninsured Study](#)
- [2019 Annual Report](#)
- [Press Releases](#) (Updated Regularly)

## SMALL BUSINESS HEALTH PLAN OPTIONS (SHOP)

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### WEB LINKS

[AccessHealthCTSmallBiz.com/](#)

- [Find a Broker](#)
- [Get a Quote](#)

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### BRANDED CONTENT

- [Brochure](#)
- [Poster](#)
- [2020 Plan Comparison](#)
- [Downloadable Video](#)
- Suggested Social Posts:
  - **Facebook:** [Access Health CT Small Business](#) offers quality, affordable group health insurance.
  - **LinkedIn:** Small Business Owners - Access Health CT Small Business offers affordable group health insurance so you have one less thing to worry about. Visit [AccessHealthCTSmallBiz.com](#) to learn more.